

I. Direct Notice to Parents and Legal Guardians

The Evernote service is not designed for or targeted to children under the age of 13. However, if your child's school wants your child to use the Evernote service, then we at Evernote Corporation ("Evernote") want to make sure you understand how we collect, use and disclose your child's personal information. Please review our Privacy Policy (evernote.com/legal/privacy.php), Terms of Service (evernote.com/legal/tos.php), and Cookie Information (evernote.com/legal/cookies.php) for additional information.

II. Parental and Legal Guardian Consent Required

Evernote is providing this direct notice to help ensure that parents and guardians of children under the age of 13 understand their rights and responsibilities as stated in Evernote's Privacy Policy and Terms of Service for the Evernote Software, the Evernote service, and other products, services and websites hosted or made available by Evernote, (collectively, "the Service"). We require educational institutions, teachers, or other educational entities in the United States who want to establish an Evernote Business account for the school or a group of students at the school, to notify you via this direct notice of the personally identifiable information we collect and to obtain your consent for such collection consistent with the U.S. Children's Online Privacy Protection Act ("COPPA"). Your consent is required for Evernote to use your child's information, which we do consistent with the Evernote Privacy Policy.

In addition to this direct notice, educational institutions, teachers, or other educational entities will provide a copy of our Privacy Policy to you and it is always available on our website at www.evernote.com. In order to allow your child to create an Evernote Business account through his or her school, please a parental consent form provided to you by your child's educational institution, teacher, or other educational entity. Such educational institution, teacher, or other educational entity is required to hold this consent form during the period of your child's use of the Service and provide the consent forms to us should we request them.

If we are made aware that someone under the age of 13 created an account without parental/guardian consent, we will close that account and use reasonable efforts to remove that information from our records. For more information on COPPA, see the Federal Trade Commission's website at <https://www.ftc.gov/enforcement/rules/rulemaking-regulatory-reform-proceedings/childrens-online-privacy-protection-rule>.

III. Information Collection and Use

Evernote values the privacy of the personal information and content that is stored in our Service. Generally, we collect limited personally identifiable information. We may collect a user's email address, name, telephone number, and the name of a user's school. In addition, Evernote allows its users to create, store, and share files and information, which may include personal information if users choose to include that type of information. The personal information we collect is used to operate, maintain, and provide to the user features and functionality of the Service.

We may also collect what is known as non-personally identifiable information. The Evernote Service uses cookies to enable the website to work as intended, understand how to make the Evernote experience even better and customize our communications with the user, to measure the performance of our messages, and to serve advertisements for relevant Evernote products and services to the user.

IV. Information Access and Disclosure

Evernote is not in the business of selling or renting users' information. We only disclose user information – and then only the minimum information necessary – when:

- We have a user's explicit consent.

- We need to share a user's information with service providers who process data on our behalf to operate the Service, help us communicate with users as described in our Privacy Policy, and to fulfill product or service requests, including sales, delivery and support requests.
- We believe it is necessary to investigate potential violations of our Terms of Service, to enforce the Terms of Service, or where we believe it is necessary to investigate, prevent or take action regarding illegal activities, suspected fraud or potential threats against persons, property or the systems on which we operate the Service.
- We determine that the access, preservation or disclosure of information is required or permitted by law to protect the rights, property or personal safety of Evernote or users of the Service, or is required to comply with applicable laws.
- We do so in connection with the sale or reorganization of all or part of our business, as permitted by applicable law.

Some third parties' embedded content or plugins on the Service, such as Facebook "Like" buttons, may allow their operators to learn that the user has visited our website, and the third party may combine this information with other, identifiable information they have collected about the user's visits to other websites or online services.

We do not share user's account information or activity history with third parties for the purpose of enabling them to deliver their advertisements to our users.

The Evernote service has a number of collaboration features, and when someone uses these features to collaborate with others, some of the personal information a user provides to Evernote may be visible to these other users.

V. Contact Us

If you have questions, comments or concerns about this Notice, please contact us by email at compliance@evernote.com for the fastest response. You may also contact us by telephone at 650.216.7700 (select option for the Legal Department) or by postal mail at:

Evernote Corporation
305 Walnut Street
Redwood City, California 94063 USA
Attention: Legal Department